



Other Ocean Announces Video Game based on CBS Television Franchise

Local Video Game Company Develops CSI: Crime Scene Investigation™: Deadly Intent – The Hidden Cases for Ubisoft®

For Immediate release

ST. JOHN'S, NEWFOUNDLAND AND LABRADOR, CANADA –December 11, 2009 – Local video game company, Other Ocean Interactive, today announced the release of their first St. John's studio title; CSI: Crime Scene Investigation™: Deadly Intent – The Hidden Cases on the Nintendo DS™ system. The game, based on the popular CBS television series, is published by video game giant Ubisoft Entertainment.

“We are tremendously proud and excited that this title was made right here in Newfoundland,” said St. John's native and Other Ocean CEO Andrew Ayre. “We have a tremendous team that hit the ground running when we opened our doors last year. We are delighted to have worked on such a well-known franchise and to have begun the process of putting Newfoundland on the map for producing world-class video game content.”

“CSI: Crime Scene Investigation: Deadly Intent – The Hidden Cases was specifically designed for the Nintendo DS,” said Pauly Schiavone, Other Ocean's Producer on the title. “We made use of the Touch Screen for a well tailored, hands-on experience. Players are exposed to new characters introduced in CSI's 9th season. The game features four separate cases to explore and solve – with lots of twists along the way. Players can dust for prints, search for information and even interview suspects.”

The St. John's studio opened last December and has hired 16 employees to date. Recruitment is ongoing and the company plans to ramp up to 30 employees by March, 2010. Other Ocean announced its St. John's expansion in September 2008 receiving support from the Provincial Government's Department of Business.

CSI: Crime Scene Investigation: Deadly Intent – The Hidden Cases is available now at select retailers at the price of \$29.99 CAD.

About Other Ocean Interactive

Other Ocean develops games and enterprise software for all platforms. It has development studios in Charlottetown, PEI, St. John's, NL, and Emeryville, California. Other Ocean, with its sister company Sculpin QA, currently employs over 60 talented people. For more information, please visit: www.otherocean.com

About Ubisoft

Ubisoft is a leading producer, publisher and distributor of interactive entertainment products worldwide and has grown considerably through a strong and diversified line-up of products and partnerships. Ubisoft is present in 28 countries and has sales in more than 55 countries around the globe. It is committed to delivering high-quality, cutting-edge video game titles to consumers. For the 2008–09 fiscal year Ubisoft generated sales of 1.058 billion euros. To learn more, please visit www.ubisoftgroup.com.

CSI: CRIME SCENE INVESTIGATION in USA is a trademark of CBS Broadcasting Inc. and outside USA is a trademark of Entertainment AB Funding LLC. CBS and the CBS Eye Design TM CBS Broadcasting Inc. © 2009 CBS Broadcasting Inc. and Entertainment AB Funding LLC. All Rights Reserved. Software © 2009 Ubisoft Entertainment. All Rights Reserved. Ubisoft, Ubi.com, and the Ubisoft logo are trademarks of Ubisoft Entertainment in the U.S. and/or other countries. Nintendo DS is a trademark of Nintendo.

###

Contact:

Deirdre Ayre
Studio Head
709-738-3556