



**Job Title:** Marketing Artist

**Job Location:** Charlottetown Prince Edward Island, St. John's Newfoundland and Labrador, or Remote

**Salary:** \$55,000 - \$80,000/yr depending on experience.

**Job Description:** Marketing Artists will be responsible for creating key art / screenshots and other marketing materials under the guidance of the art director. Marketing artists handle end-to-end art requirements for marketing shots, and require a full understanding of graphic design, composition, lighting, character posing, basic animation principles and all aesthetic sensibilities required in creating industry competitive marketing visuals.

In addition, candidates should have a strong understanding of game pipelines. To be considered for the Marketing Artist position, applicants should demonstrate the ability to create high quality in game visuals and/or marketing materials with a relevant portfolio.

**All applicants must have:**

- Strong background in traditional/fundamental art principles including: excellent color theory, layout, typography, visual hierarchy, composition, lighting, and realistic character posing skills.
- Ability to create high resolution renders employing dynamic lighting/posing and minimal yet refined retouching.
- Demonstrable ability to adapt to different art styles

**Desirable skills include:**

- Low poly modeling and texturing
- Animation
- Rigging
- Graphic / Web / UI design
- Clear verbal and written communication skills

**Applicants must have knowledge of the following programs or a direct equivalent:**

- Unity
- Maya
- Photoshop

**Applicants with 2+ years of relevant industry experience are preferred.**

**What we offer:**

- Annual Bonusing Plan
- Health and Dental Benefits - Premium Covered 100%
- Group RRSP Matching Program (5-7%)
- Generous and flexible personal time off

Please submit resumes and inquiries to Ben Thwaites at [employment@otherocean.com](mailto:employment@otherocean.com) with the subject "Marketing Artist".`

*Other Ocean Group is an equal opportunity employer that values a team of people with diverse backgrounds and lifestyles. The unique makeup of our team contributes to our success. Driving equality empowers our team, enables us to innovate, and helps us maintain a more inclusive*