



Job Title: Community Manager / Marketing Associate

Salary Range: 45,000 - 60,000 CAD / year

Job Location: Remote **or** Charlottetown, Prince Edward Island **or** St. John's, Newfoundland and Labrador

Job Description: Other Ocean Group is looking for an enthusiastic individual to take on the role of Community Manager / Marketing Associate. We are looking for a self-motivated worker who is passionate about gaming and on-line communities, and has the initiative to come up with new and creative ideas. In this role you will be responsible for the following:

- Moderate discussions with fans on Steam, Discord, Youtube, Facebook, Twitter etc. and on app store pages.
- Keep an active stream of communication between the development team and the game's community.
- Listen and respond to user questions and inquiries, and bring community suggestions and concerns to the attention of the development team when appropriate
- Develop and expand community outreach efforts.
- Coordinate with the marketing team to make sure that the community is up to date with any changes that are happening with the game.
- Create and manage published content (images, video and written) for social media and ad campaigns.
- Conduct market research to identify current trends and report findings to the team to establish potential opportunities.
- Build and maintain relationships with content creators / streamers for promotion purposes.
- Remain up to date on current trends related to social media, gamer culture, and popular games.

The chosen candidate must have:

- Excellent communication skills (written and verbal), with attention to detail.
- An outgoing and upbeat personality.
- Knowledge and experience playing games on multiple platforms and consoles - especially multiplayer games and games with a social element.
- Social media prowess in gaming audience spaces such as Discord.
- Excellent judgment and critical thinking skills.

The following are considered assets but not required:

- Experience creating content (images and videos) for social media.
- Experience posting and managing content on multiple platforms and stores, including Steam.
- Experience and understanding of how paid media campaigns work (Google, YouTube, Facebook etc.).
- Experience conducting and interpreting social media analytics.
- Degree or diploma in marketing, communications or a related field.
- Experience in a Community Management or Social Media Coordinator role.

Please submit resumes and inquiries to employment@otherocean.com with the subject "Community Manager".

Other Ocean Group is an equal opportunity employer and is committed to building a team of people with diverse backgrounds and lifestyles. The unique makeup of our team contributes to our success. Driving equality empowers our team, enables us to innovate, and helps us maintain a more inclusive environment.